



TEXAS A&M UNIVERSITY

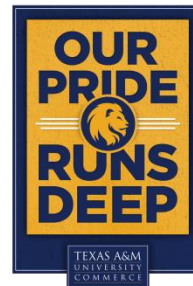
COMMERCE

TEXAS A&M UNIVERSITY-COMMERCE

PRESIDENT RAY M. KECK, III, PH.D.

Fall Assembly

August 24, 2017



IN MEMORIAM

○ Deborah “Debbie” Raney

- Passed away July 27
- Retired from Digital Copy Center in August 2011



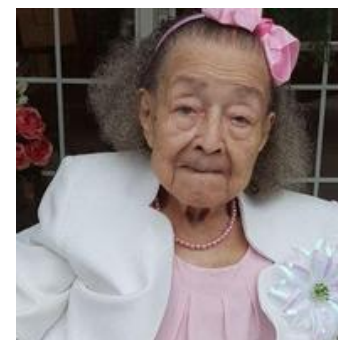
○ George Nixon

- Passed away May 26
- Retired as Assistant Professor from the Department of Chemistry in 2007



○ Lennie Moore

- Passed away May 21
- Retired as Instructor/Counselor in MACH III in 1992





WELCOME NEW FACULTY & STAFF



KETURI BEATTY

- Named Associate Vice President for Institutional Advancement
- Formerly Senior Director of Development for the College of Education at the University of North Texas
- Education
 - M.A. in Communication Studies – University of North Texas (2009)
 - B.A. in Communication Studies and Spanish – University of North Texas (2005)





DR. SHANAN GIBSON

- Named Dean of the College of Business
- Formerly Associate Dean for Student & Faculty Development for East Carolina University
- Education
 - Ph.D. in Industrial & Organization Psychology – Virginia Tech (2001)
 - M.S. in Industrial & Organizational Psychology – Virginia Tech (1998)
 - B.A. in General Studies from Armstrong Atlantic State University (1995)





DR. MARK MENALDO

- Named Associate Professor and Director of the College of Liberal Arts
- Formerly Associate Professor of Political Science at Texas A&M International University
- Education
 - Ph.D. in Political Science – Michigan State University (2010)
 - B.A. in Philosophy and Sociology – Colorado College (2001)





DR. LEE YOUNG

- Named Associate Vice President for Enrollment Management
- Formerly Associate Vice President for Enrollment Management and Student Success at Pittsburg State University
- Education
 - Ph.D. in Urban Higher Education Leadership – Jackson State University
 - M.A. in Teaching: History – Jackson State University
 - B.S. in Science: History – Jackson State University





Spring 2017 Global Fellows

- Brian Brumley
- Mario Hayek
- Angela Owens
- Zhi Pei
- Elva Resendez
- Jiaming Sun
- Ya-Tin “Tina” Yang
- Ruiliang Yan

Summer 2017 Distinguished Global Fellows

- Amy Corp
- Rebecca Dibbs
- Gilbert Hernandez
- Kriss Kemp-Graham
- Maria Lamarque
- Maryfrances Miller
- Jacqueline Riley
- Jiaming Sun
- Yvonne Villanueva-Russell



FALL 2017 ENROLLMENT

Undergraduate

Headcount 7,858 -0.78%

Graduate

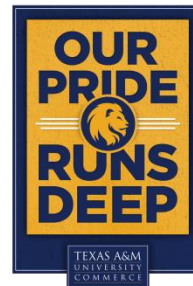
Headcount 4,793 -7.31%

Total

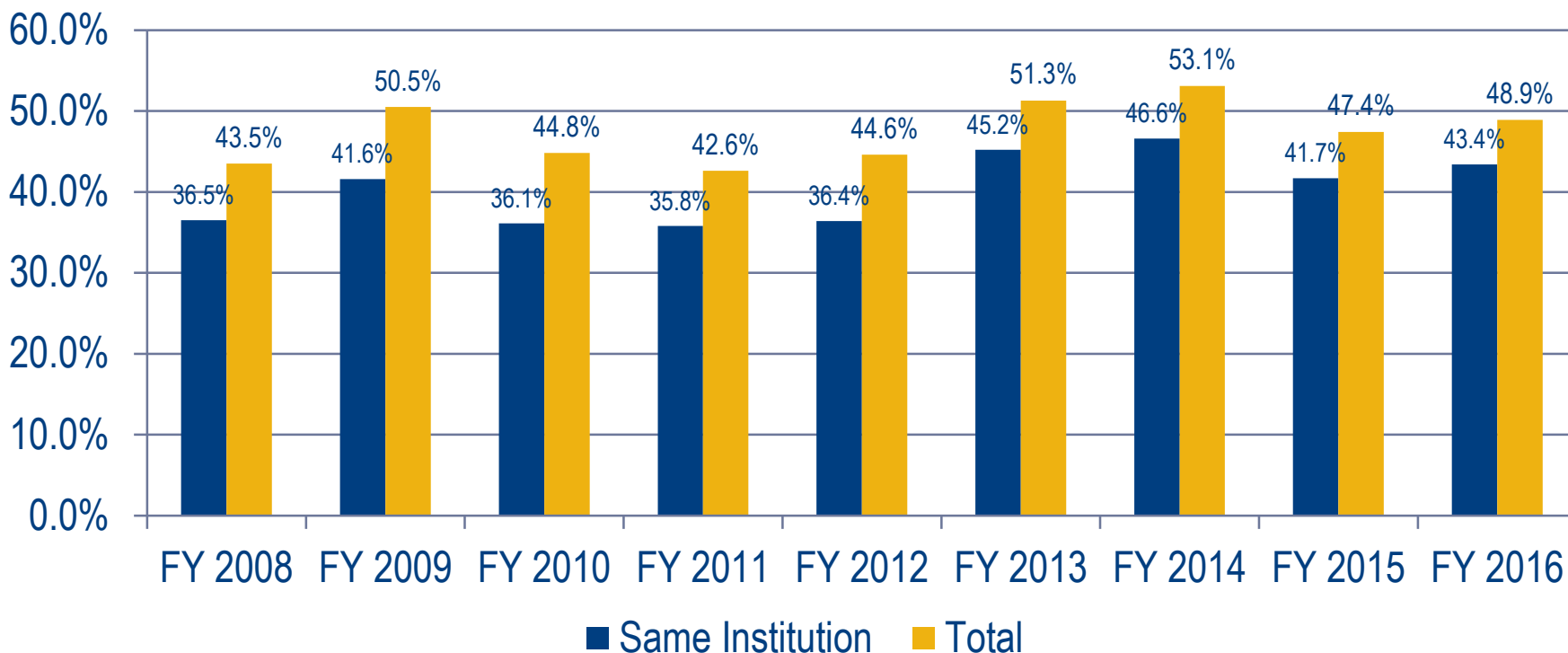
Headcount 12,651 -3.36%



*through August 23



SIX-YEAR GRADUATION RATE



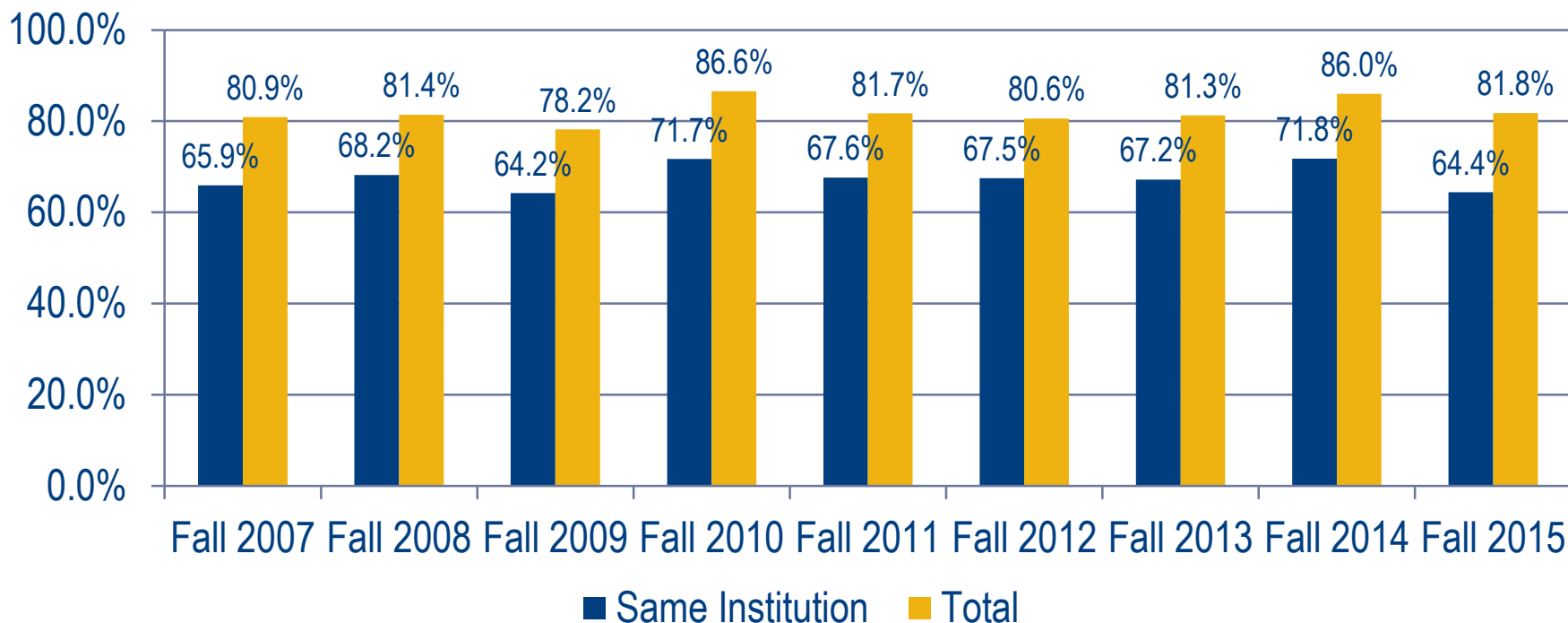
1. Texas A&M University 81.5%/85.9%
2. West Texas A&M University 44.2%/50.9%
3. **Texas A&M University-Commerce 43.4%/48.9%**
4. Tarleton State University 42.9%/52.1%
5. Texas A&M International University 41.5%/49.7%
6. Texas A&M University-Corpus Christi 34.5%/43.0%

7. Prairie View A&M University 31.6%/34.5%
8. Texas A&M University-Kingsville 28.5%/34.8%
9. Texas A&M University at Galveston 27.1%/65.0%
10. Texas A&M University-Texarkana 24.4%/26.7%
11. Texas A&M University-Central Texas (n/a)
12. Texas A&M University-San Antonio (n/a)

*six year graduation rate same institution/total FY 2016



FIRST YEAR PERSISTENCE RATE



1. Texas A&M University 91.1%/96.6%
2. Texas A&M International University 76.3%/84.1%
3. Texas A&M University-Kingsville 71.3%
4. Tarleton State University 70.7%/86.4%
5. Prairie View A&M University 69.3%/79.4%
6. West Texas A&M University 64.7%/78.4%

7. **Texas A&M University-Commerce 64.4%/81.8%**
8. Texas A&M University-Corpus Christi 58.3%/80.0%
9. Texas A&M University at Galveston 56.6%/91.2%
10. Texas A&M University-Texarkana 42.2%/61.5%
11. Texas A&M University-Central Texas 0.0%/0.0%
12. Texas A&M University-San Antonio 0.0%/0.0%

*first year persistence rate same institution/total



COMBINED ENROLLMENT & ALUMNI



*Source Collegeboard.org

Institution	Undergraduate Enrollment	Graduate Enrollment	Living Alumni
Angelo State	8,094	1,483	40,357
Arkansas-Fort Smith	6,823		45,000
Cameron	4,446	403	31,300
Dallas Baptist	3,315	2,004	22,050
Eastern New Mexico	4,574		41,000
Lubbock Christian	1,496	462	8,435
Midwestern State	5,287	756	36,810
Newman	2,754	841	14,231
Oklahoma Christian	1,974	596	11,914
Rogers State	3,889	28	9,954
St. Edward's	4,023	597	22,000
St. Mary's	2,309	1,316	23,245
Tarleton State	11,463	1,589	78,000
Texas A&M Commerce	7,642	4,660	89,046
Texas A&M International	6,375	816	28,233
Texas A&M Kingsville	6,811	2,467	47,000
Texas Woman's	10,408	5,247	88,000
UT Permian Basin	5,164	773	17,209
West Texas A&M	7,389	2,512	55,819
Western New Mexico	2,484	887	8,000
Total:	106,720	27,437	717,603

FACULTY LINES

- **22** new faculty positions have been added/approved since fall 2016
 - 7 – College of Humanities, Social Sciences & Arts
 - 6 – College of Education & Human Services
 - 4 – College of Science & Engineering
 - 3 – School of Agriculture
 - 2 – College of Business
- Positions created through budget consolidation, reorganization, and the passage of the athletic fee referendum





FRESHMAN YEAR EXPERIENCE – TRAC

- Transforming Relationships and Academic Connections
- Requirements of all incoming freshmen
 - New student orientation
 - Lion Camp
 - Mentor Groups: each will be a “house” named for a prominent figure in the history of the University
 - Common read: “Immortal Life of Henrietta Lacks” by Rebecca Skloot
 - Lion Lectures: 6-10 minute lectures related to the common read topic(s)
 - Signature Courses: taught by distinguished professors





LEARNING MANAGEMENT SYSTEM UPDATE

- Pearson Learning Studio (eCollege) will be retired September 2018
- Brightspace by D2L was selected as the replacement
- Will be branded **MyLeo Online**
- Features a modern interface, improved navigation, and integration features with Banner Student Information System
- Implementation timeline
 - Summer I 2018 – pilot
 - Summer II 2018 – extended pilot
 - Fall 2018 – MyLeo Online will go live!
- Training to begin Fall 2017
- **Snap Surveys**: new online course evaluation system coming this Fall



COLLEGE OF LIBERAL ARTS AND FACULTY IN RESIDENCE



- **Dr. Mark Menaldo** hired as Director
- Curriculum based on a rigorous study of “The Permanent Questions” and interdisciplinary classes already offered at A&M-Commerce
- Incoming students participate in immersive Liberal Arts seminars
- Civic engagement and leadership development
- Study of Latin and a foreign language
- Study abroad experience
- Undergraduate research culminating in a senior capstone project
- Structured cooperative opportunity with existing partnerships
- Live with faculty mentors ([faculty-in-residence](#))

Dr. Asli Ogunc – Prairie Crossing

Dr. Kriss Kemp-Graham – Whitley Hall

Dr. Kent & Mrs. Ricia Montgomery – P-3

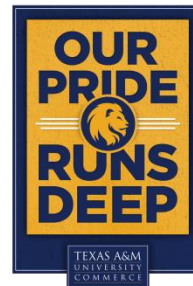
Dr. Bo Han – Smith Hall



MULTI-PURPOSE EVENT CENTER

- Modeling after [Robert W. Plaster Center](#) at Pittsburg State University
- To be built with private equity
- Working with alumni Buddie Barnes and Ted Lyon
- Will be forwarding to the Office of General Counsel for guidance in proceeding
- Events hosted will include
 - Athletics events
 - Community gatherings
 - Regional events
 - Shows
 - Concerts
 - Commencement





AGRICULTURE AND CHILDREN'S MUSEUM COMPLEX





REIMAGINE COMMERCE

- Toole Design Group tasked with a redesign of the City of Commerce
- Ian Lockwood, of TDG, was behind the redesign of Sulphur Springs
- Community and university members viewed multiple presentations and met to brainstorm ideas for what the plan for Commerce should include
- Most recent presentation took place August 10
- Major plans include
 - Add green spaces
 - Shrink street widths
 - Change intersections to roundabouts
 - Create bike paths
 - Increase walkability
 - Develop a university village

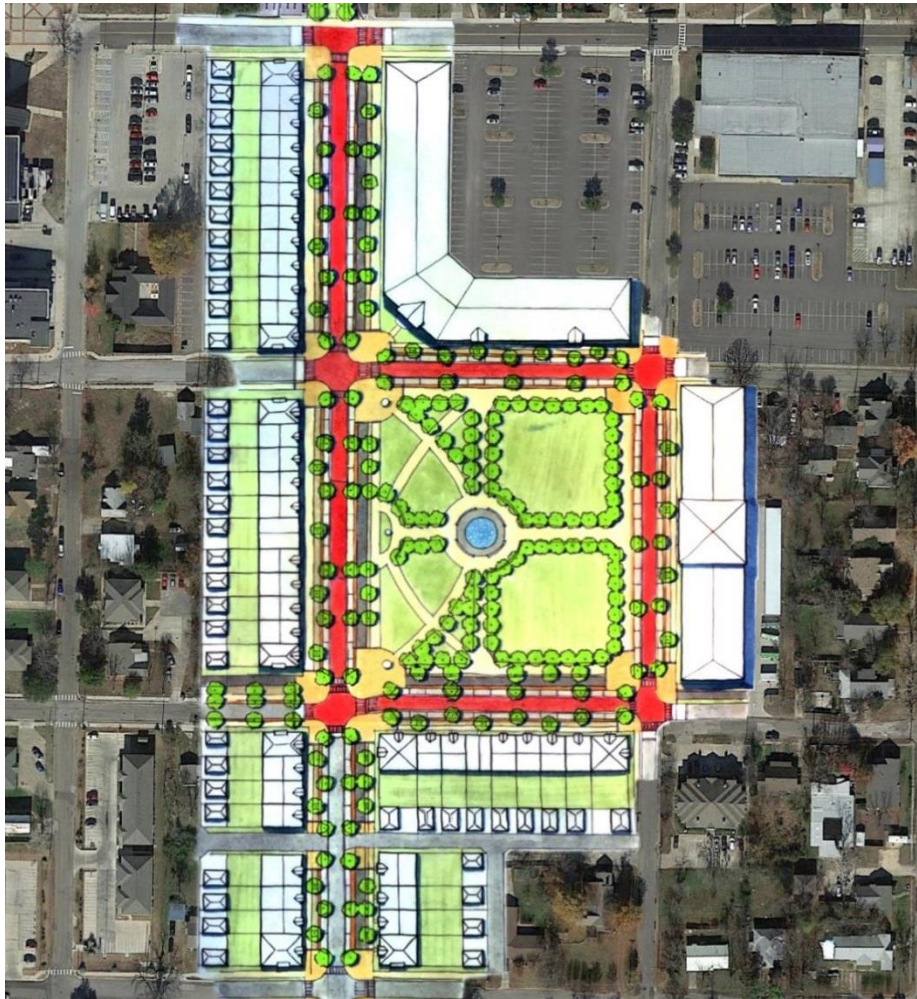


ROUNDBABOUTS

- Two roundabouts on Hwy 24/50
- Located at Culver St and Live Oak



UNIVERSITY VILLAGE

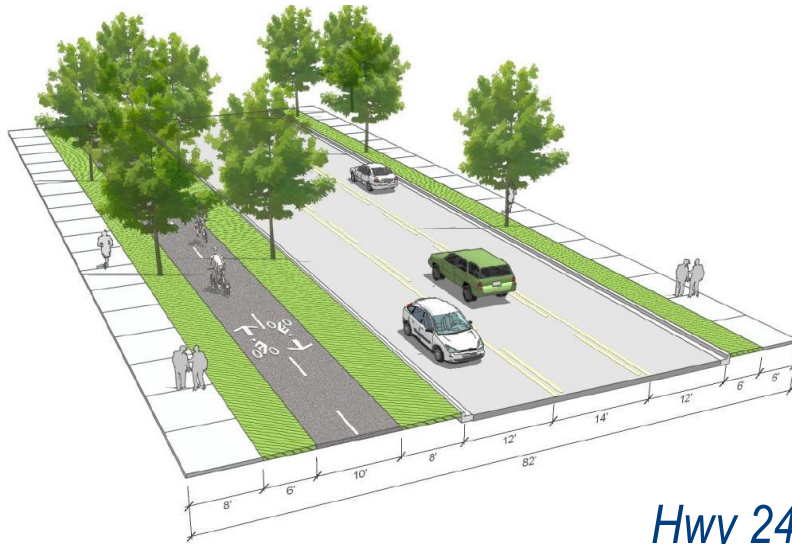


Bois D'Arc – proposed



STREET CHANGES

Culver – proposed

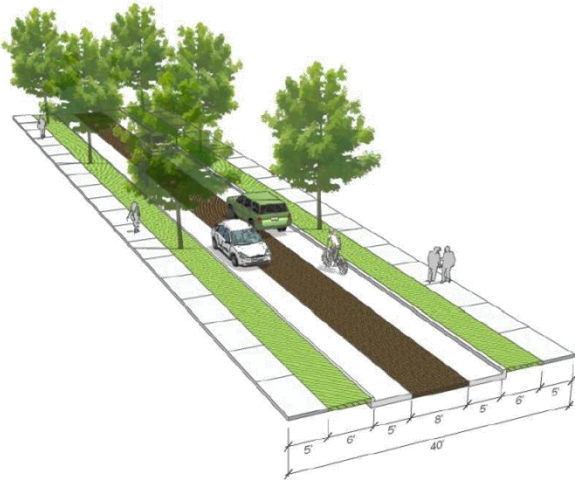


Hwy 24 and University Boulevard – proposed



STREET CHANGES

Greenville – proposed



Washington – proposed



Live Oak – proposed



REIMAGINE COMMERCE DOWNTOWN



Alamo – proposed



Main – proposed





PROJECT ASPIRE

- A School Partnership for Inspiration, Recreation, and Education
- Commerce ISD, A&M-Commerce, and City of Commerce collaboration to improve quality of life
- Various meetings held during AY 2016-17 to determine the areas of most need
- Proposals developed to meet those areas of need
- First phase was summer experience
- Fall programs
 - AVID (college readiness)
 - Pride Prep
 - Boys & Girls Club programming
 - Visit to Ball State



ATHLETICS

COMMUNITY IMPACT



- **7 of 8** head coaches and **all 7** Executive Team live in Hunt County
- **Over 2,300** hours of community service by student-athletes in 2016-2017
- **Over 4,200** summer camp participants across all sports
- Hosted Inaugural Education Day for area school districts



ATHLETICS

CAMPUS IMPACT



- **Almost 700** students annually attend because of intercollegiate athletics
- **Over \$1.1 million** in net tuition and fee revenues from student-athletes
- Record attendance at football, men's basketball, women's basketball, softball, and soccer in 2016-17
- Complimentary tickets for faculty and staff to home football games in 2017



ATHLETICS

2016-2017 BEST IN CLASS



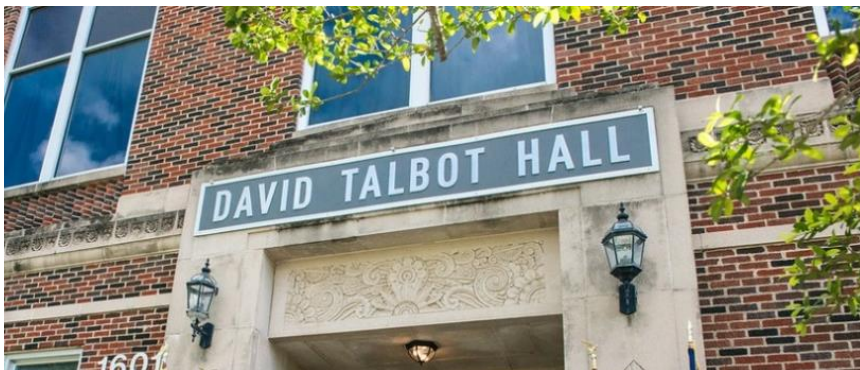
- 372 student-Athlete recognitions on Honor Rolls (3.0 or better)
- 85 student-Athletes on “Best in Class” Honor Roll (4.0)
- 3.17: Comprehensive Student-Athlete Average Team GPA
- Florian Obst (Decathlon): NCAA National Champion National Scholar-Athlete of the Year
- 8 NCAA Postseason appearances
- 5 Lone Star Conference Championships
 - Football
 - Soccer
 - Men’s Indoor Track & Field
 - Men’s Golf
 - Men’s Outdoor Track & Field
- 45 All-American student-athletes
- 124 All-Conference performers



Florian Obst

CAPITAL PROJECTS

- Campus trees
- New parking lot—former Leberman Hall location
- Talbot Hall – Phase II
- Patio enclosure addition to Alumni Center
- Energy Performance Program
- MRC tennis courts
- Routine deferred maintenance projects



P-3 FRESHMAN RESIDENCE HALL

- Students moved in yesterday
- 496 beds
- Study, meeting, social, and common lounge space
- Faculty apartment



NURSING & HEALTH SCIENCES BUILDING

- Projected occupancy January 2019
- Will house
 - Department of Health & Human Performance
 - School of Nursing
 - Biomedical Institute for Regenerative Research
- Dan Jones Memorial Garden
- Follow our progress: <http://pride.tamuc.edu/lionsbuild/>



UNIVERSITY MARKETING CAMPAIGN (STEEL BRANDING PARTNERSHIP)



- TV (Brand Awareness)



- Outdoor (Brand Awareness)



- Print (Brand Awareness)

TexasMonthly

- NPR Sponsorship (Brand Awareness)



- Digital (Lead Gen)



UPDATED LOGOS



MOVING FORWARD





“I opted for America, and I opted for America really with hope, with faith.

Not that America was what I wanted but that it had the potentiality to be, that I had the opportunity to work to try to make it what it should be.”

-Dr. David Arlington Talbot



“Texas A&M University-Commerce is in a very unique position to change Texas and the world. You are grounded in the present but don’t have the burdens of being held down to the past.

You are uniquely poised to look at the future and lead Texas and the world to a place where others understand the significance of feeding the hungry, clothing the naked, and working to heal the physical, mental, and emotional sickness of the world.

I challenge you to work towards liberating the oppressed of the earth.”

-Andrew Young

*August 22, 2017
message to President Keck*

JOIN US OUTSIDE FERGUSON AUDITORIUM FOR THE PRIDE WALK

